

boomerang

6-SHEET POSTER ARTWORK SPECIFICATION

Poster Size:	1200mm x 1800mm Portrait
Printed On:	White Matt Cartridge 150gsm
Framed Artwork Display Area:	1150mm x 1750mm
Printing:	Four Colour Screen Process
Finishing:	Trimmed to Size

Artwork

Please send artwork either as an attachment or as a download link (via We Transfer) to creative@boomerangmedia.co.uk

Please note we cannot accept artwork in Microsoft Word, Excel or PowerPoint. The approved design packages are outlined below-

Adobe Indesign	All fonts to be converted to outlines where possible Package artwork & ensure all images/fonts are collected
Adobe Photoshop	.eps/.tiff/.psd/.jpg - to be CMYK at a minimum of 450dpi & of good quality Flatten all layers where possible to reduce the file size Do not use DCS separations, as this can cause problems when ripping
Adobe Illustrator	Please supply .eps files Ensure any linked files are supplied All fonts to be converted to outlines or font families supplied
Adobe Acrobat	PDF - should be created using PDF/X-1a settings
Pictures	Tiffs - CMYK Eps - CMYK
Fonts	To be supplied

Always incorporate bleed into your job at 3mm full size.

The artwork needs to be 400mm x 600mm in size & at least 450dpi; this will then be scaled up to poster size. Proofs will be as per artwork size or Acrobat PDF, whichever is preferred.

Please keep all important foreground graphics & text away from artwork edge & within the **framed artwork display area**.

Production Queries

Please email creative@boomerangmedia.co.uk

Late Artwork Charges

Artwork due on the specified deadline date, with a £200 charge per day after the agreed deadline. Your Boomerang Sales Representative will advise the timings & quantities required.