

SHOPPING MALL D6 ARTWORK SPECIFICATION



Screen

16:9 HD 60" display in a portrait orientation

Static Formats

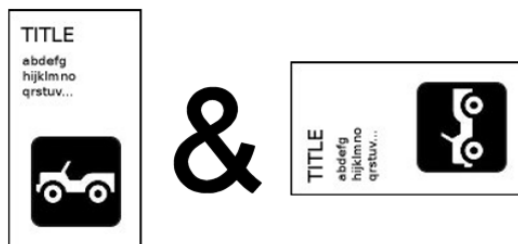
Orientation: Portrait & rotated 270 degrees
File Format: JPEG
File Type: RGB
Dimensions: 1080px wide x 1920px high
Export Settings: Minimal compression

Animated Formats

Orientation: Portrait & rotated 270 degrees
File Format: H264 MP4, H264 MOV
Dimensions: 1080px wide x 1920px high
Bit Rate: 8mbps
Frame Rate: 25 or 30fps
Movie Length: 10 seconds
Export Settings: Minimal compression
Audio: The screens do not emit sound

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Please make sure you supply copy in both standard portrait AND rotated 270 degrees anticlockwise -



Submission

Content needs to be supplied a minimum of 3 working days before the in-charge date

Delivery

For files under 10MB, please supply via email directly to creative@boomerangmedia.co.uk

Files over 10MB - please supply via a file delivery website such as wettransfer.com

For any other queries, please contact us on creative@boomerangmedia.co.uk