

## SHOPPING MALL LARGE FORMAT ARTWORK SPECIFICATION



### Static Formats

File Format: JPEG  
File Type: RGB  
Export Settings: Minimal compression

### Animated Formats

File Format: H264 MP4, H264 MOV  
Bit Rate: 8mbps  
Frame Rate: 25 or 30fps  
Movie Length: 10 seconds  
Export Settings: Minimal compression

Please Note: Recommended that all text be kept inside a 10% border  
The screens do not emit sound

### Landscape Screen Dimensions

Site Name	Landscape Screen Dimension
Bluewater	1920x1080
Broadway Shopping Centre	1280x720
Queens Arcade	1280x720
The Malls Shopping Centre Basingstoke	1280x720
Broad Street Mall Reading	864x576



### **Submission**

Content needs to be supplied a minimum of 3 working days before the in-charge date

### **Delivery**

For files under 10MB, please supply via email directly to [creative@boomerangmedia.co.uk](mailto:creative@boomerangmedia.co.uk)

Files over 10MB - please supply via a file delivery website such as [wettransfer.com](http://wettransfer.com)

For any other queries, please contact us on [creative@boomerangmedia.co.uk](mailto:creative@boomerangmedia.co.uk)