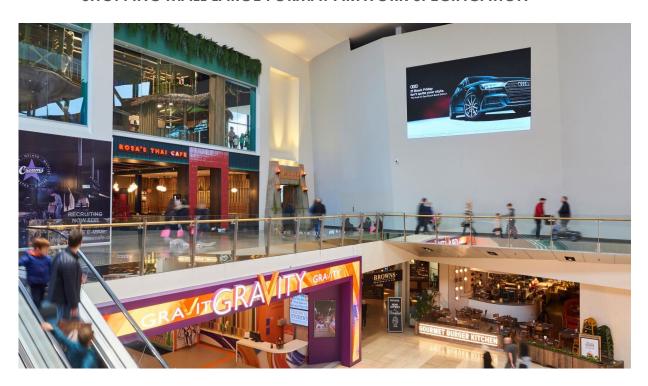
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SHOPPING MALL LARGE FORMAT ARTWORK SPECIFICATION



Static Formats

File Format: JPEG File Type: RGB

Export Settings: Minimal compression

Animated Formats

File Format: H264 MP4, H264 MOV

Bit Rate: 8mbps
Frame Rate: 25 or 30fps
Movie Length: 10 seconds

Export Settings: Minimal compression

Please Note: Recommended that all text be kept inside a 10% border

The screens do not emit sound

Landscape Screen Dimensions

Site Name	Landscape Screen Dimension
Bluewater	1920x1080
Broadway Shopping Centre	1280x720
Queens Arcade	1280x720
The Malls Shopping Centre Basingstoke	1280x720
Broad Street Mall Reading	864x576



Submission

Content needs to be supplied a minimum of 3 working days before the in-charge date

Delivery

For files under 10MB, please supply via email directly to creative@boomerangmedia.co.uk
Files over 10MB - please supply via a file delivery website such as wetransfer.com
For any other queries, please contact us on creative@boomerangmedia.co.uk