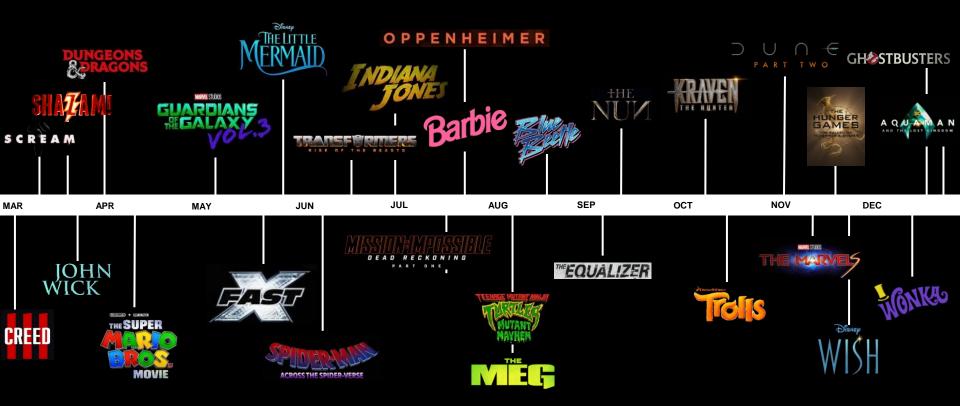
# Film Releases

2023 Slate

**Active Advertising** 

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#### FILM SLATE 2023





#### Q2 Blockbusters

Releases predicted to take £15m+ at the Box Office



Guardians of the Galaxy 3

5<sup>th</sup> May '23 £40m Disney



Fast X
19<sup>th</sup> May '23
£20m
Universal

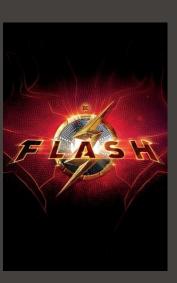


**The Little Mermaid** 26<sup>th</sup> May '23 £40m Disney



Spider-Man: Across the Spider-Verse 2<sup>nd</sup> June '23

2<sup>nd</sup> June '23 £15m Sony Pictures



The Flash
23<sup>rd</sup> June '23
£15m
Warner Brothers

## Q2 Family Focus (21% of admissions)

Films providing a quality group experience for parents & children



The Little Mermaid 26<sup>th</sup> May '23 £40m Disney



Spider-Man: Across the Spider-Verse

2<sup>nd</sup> June '23

£15m

Sony Pictures



Elemental 16<sup>th</sup> June '23 £15m Disney

# Q2 16-34'S (44% of admissions)

#### High quality content targeting cinema's most passionate audience group



The Pope's Exorcist 7<sup>th</sup> April '23 Sony Pictures



Evil Dead Rise 21st April '23 Studio Canal



Transformers: Rise of the Beasts 9<sup>th</sup> June '23 £15m Paramount



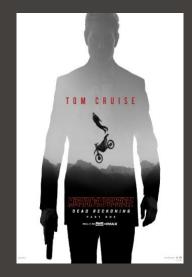
**Strays** 9<sup>th</sup> June '23 £3.5m Universal



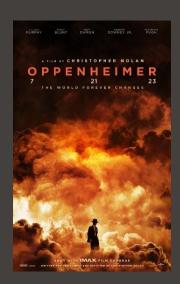
Indiana Jones 30<sup>th</sup> June '23 £15m Disney

#### Q3 Blockbusters

Releases predicted to take £15m+ at the Box Office



Mission Impossible 14<sup>th</sup> July '23 20m Paramount



Oppenheimer 21<sup>st</sup> July '23 £35m Universal



Barbie 21<sup>st</sup> July '23 £25m Warner Bros



The Marvels 28<sup>th</sup> July '23 £36m Disney

## Q3 Family Focus (21% of admissions)

Films providing a quality group experience for parents & children



Barbie 21<sup>st</sup> July '23 £25m Warner Bros



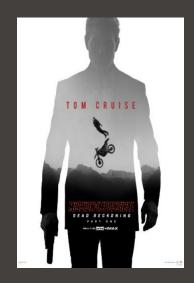
Haunted Mansion 11<sup>th</sup> August '23 £10m Disney



**Teenage Mutant Turtles**4<sup>th</sup> August '23
£16m
Paramount

# Q3 16-34'S (44% of admissions)

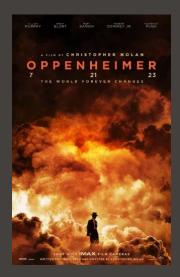
#### High quality content targeting cinema's most passionate audience group



Mission Impossible 14<sup>th</sup> July '23 £20m Paramount



The Marvels 28<sup>th</sup> July '23 £36m Disney



Oppenheimer 21<sup>st</sup> July '23 £35m Universal



The Meg 2: The Trench

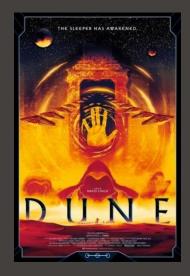
4<sup>th</sup> August '23

£16m

Disney

#### Q4 Blockbusters

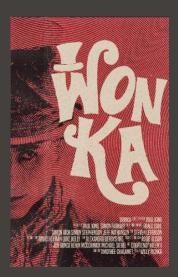
Releases predicted to take £15m+ at the Box Office



**Dune Part II** 3<sup>rd</sup> November '23 £25m Universal



Trolls 3
20<sup>th</sup> October '23
£15m
Universal



**Wonka** 15<sup>th</sup> December '23 £30m Warner Bros



**Aquaman** 29<sup>th</sup> December '23 £20m Warner Bros

## Q4 Family Focus (21% of admissions)

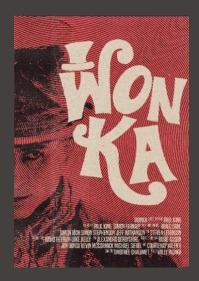
Films providing a quality group experience for parents & children



Paw Patrol 13<sup>th</sup> October '23 £1.6m Paramount Pictures



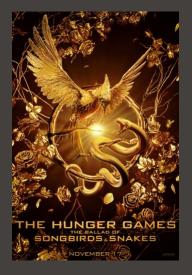
**Trolls 3** 20<sup>th</sup> October '23 £15m Universal



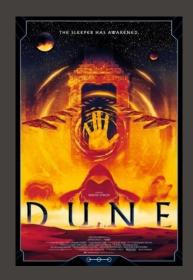
**Wonka** 15<sup>th</sup> December '23 £30m Warner Bros

# Q4 16-34'S (44% of admissions)

High quality content targeting cinema's most passionate audience group



Hunger Games 17<sup>th</sup> November '23 £8m Lionsgate



**Dune Part II**3<sup>rd</sup> November '23

£25m

Warner Bros



Kraven 6<sup>th</sup> October '23 £5m Sony Pictures



**Aquaman** 29<sup>th</sup> December '23 £20m Warner Bros

#### For More Information

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